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**Campaigns in Cyberspace: Toward a New Regulatory Approach a Report of the
Aspen Institute Communications and Society Program and the American Bar
Association Standing Committee on Election Law (Illustrated)**

By [American Bar Association](#), [Anthony Corrado](#), [Communications and Society Program](#)

Book / 44 Pages / January 2000 / 0898432901

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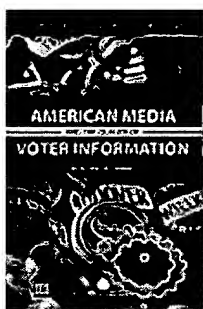
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Media and Politics

Since its inception, the Aspen Institute Communications and Society Program has explored the effect of new media and communications technologies on democracy. From the way candidates communicate to the electorate to how the public obtains information; the emergence of these new technologies is having a significant impact on the political landscape. In this series, the Program has examined the impact of television on elections, the birth of online campaigning and the impact of the digital era on political communication.

American Media and the Quality of Voter Information



In June 2004, the Aspen Institute Communications and Society Program in collaboration with the Center for Governmental Studies with the support of the McCormick Tribune Foundation, convened a group of experts to discuss the quality and quantity of candidate and ballot information available to voters. The group examined the shortcomings and unexplored opportunities of the American media (old and new) in providing candidate and ballot information and election coverage.

In an attempt to combat voter apathy and low turn-out, the conference participants suggested a number of proposals that utilize new technologies such as the internet, broadband broadcasts and digital video recorders. These included, live webcast of candidate debates, support for the CGS Video Voter initiative, live online Q&A sessions between candidates and campaign officials and the public, and a revival of the Web White and Blue project. As one example of the immediate impact of the conference, CN8, The Comcast Network determined to run a news crawl on Election Day at the bottom of the screen reminding people to get out and vote.

Click here to view Robert Entmans report of the conference. Please click here for a list of conference participants.

Television and Elections

In 1991, as part of an initiative by former President Jimmy Carter and Mikhail Gorbachev called the Commission on Television Policy, the Aspen Institute convened a multilateral group of American and former Soviet scholars, journalists, and former public officials to discuss principles of television and electoral coverage. The report, *Television and Elections*, is a joint effort of The Carter Center of Emory University and the Aspen Institute. It explores the key elements of television's coverage of elections, such as news coverage, the issue of free time, paid political advertising, candidate debates and regulation. The report includes various examples of solutions from around the world, and provides the specific recommendations of the Commission as well. This has been used as a guide by several countries emerging democracies in Eastern Europe. *Television and Elections* has been translated into 14 languages.

Elections in Cyberspace: Toward a New Era in American Politics

The Aspen Institute Communications and Society Program and the American Bar Association Standing Committee on Election Law, with the support of The John and Mary R. Markle Foundation, gathered key academics and experts on civic participation, media and election law to discuss the implications of new technologies on political communication and elections. Anthony Corrado's report of the 1995 conference, *Elections in Cyberspace: Toward a New Era in American Politics* lays out the key issues involved in conducting political campaigns and elections in a digital environment, including the promises and dilemmas of the electronic republic.

Campaigns in Cyberspace



To follow up the discussion of *Elections in Cyberspace: Toward a New Era in American Politics*, the Aspen Institute Communications and Society Program and the American Bar Association Standing Committee on Election Law convened leading experts in election and media law and technology to discuss the developing momentum of online campaigning, and the problems faced by the Federal Elections Commission in dealing with it. This 1999 conference addressed how changes in technology and widespread acceptance of the Web as a valid information source led to increased online campaign activity, and its implications on campaign legislation and regulation. In the conference report, *Campaigns in Cyberspace: Toward a New Regulatory Approach*, Anthony Corrado provides an overview of online campaigning and sets forth participant-developed proposals. Subsequent to the conference, the FEC began to relax its restrictions against cyberspace activities.

Please [click here](#) for a list of conference participants.

The Aspen Institute Working Group on Digital Broadcasting and the Public Interest

In 1998, The Aspen Institute, with the generous support of the John and Mary R. Markle Foundation, convened three meetings of the Aspen Institute Working Group on Digital Broadcasting and the Public Interest. This forum was established for two purposes: First, to provide a sound body of knowledge--in the form of issue analysis, options and models, but not specific recommendations--to serve members of the President's Advisory Committee on Public Interest Obligations of Digital Television Broadcasters. (This committee, often referred to as "The Gore Commission," was co-chaired by Norman Ornstein of the American Enterprise Institute and Leslie Moonves, President of CBS Television.) Second, to stimulate further examination and discussion of the changing communication needs of democratic society in the digital age--through dialogue and the publication of a volume of scholarly papers and conference reports.

The project has served as a resource not only for the President's Advisory Committee, but also for the Federal Communications Commission, Congress, and most importantly, the American public in thinking through how public interest standards should apply to digital television, and how our television system should work in a rapidly changing digital environment.

[Click here](#) to view the *Digital Broadcasting and the Public Interest* volume. This report was used as the basis of the afternoon discussion at the March 2, 1998, President's Advisory Committee meeting, and has been praised by Committee members and others for its succinct analysis.

- [American Media and the Quality of Voter Information Participants](#)

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Campaigns in Cyberspace

The Promise and Practice of Digital Politics

The Aspen Institute Communications and Society Program

in association with the

American Bar Association
Standing Committee on Election Law

Wye River Conference Centers October 13-15, 1999

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